

norfolk botanical garden

Adult Outreach Program Pricing

Our pricing for outreach programming operates on a sliding scale, allowing participants to select the price they are able to pay. This approach ensures that NBG programming is accessible and equitable to everyone in the Hampton Roads community, regardless of their economic situation. Our goal is to continue educating and inspiring community members while fostering a collective appreciation for the natural world.

Review information on our sliding scale pricing below, and select a pricing option that works within your budget. If you have any questions or need a bit of guidance, contact us to chat: outreach@nbgs.org

Description of Sliding Scale Pricing for Outreach Programming:

<u>Standard Price:</u>	The full cost of the program, including staffing and resources.
<u>Supported Price:</u>	A reduced rate for those who need assistance with cost.
<u>Extra Support Price:</u>	The most affordable option, designed for those with the greatest financial need.
<u>Pay It Forward Price:</u>	The full program cost, plus a little extra to help fund access for others. Groups who select this option (or higher) will be recognized as supporters on our website.
<u>Custom Pricing:</u>	If none of the above options fit your needs, please reach out for personalized pricing details.

Offsite Programming:

Lectures:	Standard Price:	\$100
	Supported Price:	\$75
	Extra Support Price:	\$50
	Pay It Forward Price:	\$175+
Workshops:	Supply Cost + Minimum \$100	
NBG General Info & Garden of Tomorrow Presentations:	No Cost	
*Minimum fee of \$75 when traveling beyond the 7-cities (Norfolk, Portsmouth, Newport News, Chesapeake, Hampton, Virginia Beach, and Suffolk)		

Onsite Programming (includes Garden admission):

Standard Price:	\$180 (up to 15 people*)
Supported Price:	\$120 (up to 15 people*)
Extra Support Price:	\$100 (up to 15 people*)
Pay It Forward Price:	\$240+ (up to 15 people*)
Workshops:	Supply Cost + Minimum \$180
*Additional fee of \$5 per person over 15 participants. Some programs can only accommodate a max of 15 people.	

Add-ons

Private Tram:	\$2 per person (25 person minimum)
Room Usage for Programming (up to 3 hours*):	
	\$75 Camellia Classroom capacity 18 seated or 35 lecture
	\$75 Magnolia Classroom capacity 18 seated or 35 lecture
	\$150 Holly Room capacity 24 seated or 40 lecture
*Additional Room Fee of \$50 per hour after 3 hours	
For larger groups, please contact outreach@nbgs.org for room pricing options.	

Custom Pricing:

We understand that members and organizations in the Hampton Roads community may face a wide range of challenges. With the Garden's mission in mind, we strive to educate through connection to nature regardless of one's ability to pay. Our custom pricing is an amount that honors the value of the program based on your budget. Are you located within the 7 cities (Norfolk, Portsmouth, Newport News, Chesapeake, Hampton, Virginia Beach, and Suffolk) and working with a specific budgeted amount either personally or from your organization? Let's chat. We are happy to determine a program that works within your budget. This option is offered select times of the year and is first come, first serve.