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FOR IMMEDIATE RELEASE

MUSEUM STORES CELEBRATE 12TH ANNUAL ‘HOLIDAY AFFAIR’
Ten museum stores come together to make holiday shopping easier

NORFOLK, VA (October 25, 2010) – Christmas shopping just got easier. That’s because ten local museum stores will join forces for the 12th annual “Holiday Affair” – bringing their unique merchandise under one roof at Norfolk Botanical Garden (NBG).

For one day only, guests can make a dent in their holiday shopping list, while supporting local museums. From the young to old and hard to buy for, shoppers are sure to find something for everyone. Participating museums include: Jamestown Settlement, Nauticus, Portsmouth Museums Gift Shop, Virginia Aquarium, Virginia Beach Historic Houses, Virginia Sports Hall of Fame & Museum, Virginia Symphony Orchestra, Yorktown Victory Center and Norfolk Botanical Garden.

Great door prizes will be presented every half hour. Music and refreshments will be available as well.

Take part in this special, one of a kind opportunity Sunday, November 7, 2010 from 11am-4pm in Baker Hall at Norfolk Botanical Garden. Regular Garden admission rates apply to the public. Members of participating museums will receive a FREE admission to Norfolk Botanical Garden, as well as a 10% discount on all purchases upon presentation of membership card.

Get your name on the ‘nice’ list this year and support your local museums at the Garden Gift Shop Holiday Affair.

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About Norfolk Botanical Garden

Norfolk Botanical Garden represents an oasis of over 30 theme gardens encompassing 155 beautiful acres. From stunning plant collections to *WOW- World of Wonders: A Children’s Adventure Garden*, this diverse natural beauty can be explored by tram, boat or walking tours.

The Garden is accredited by the American Association of Museums, is recognized as a Virginia Historic Landmark, listed on the National Register of Historic Places and is managed by the Norfolk Botanical Garden Society in cooperation with the City of Norfolk.

Norfolk Botanical Garden is dedicated to enriching life by promoting the enjoyment of plants and the environment through beautiful gardens and education programs. The Garden is managed by the Norfolk Botanical Garden Society in cooperation with the City of Norfolk.

Admission is \$9 for Adults, \$8 for seniors and military, \$7 for ages 3-17. For more information, visit www.norfolkbotanicalgarden.org