

For Immediate Release

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Norfolk Botanical Garden
6700 Azalea Garden Road
Norfolk, VA 23518



**NORFOLK
BOTANICAL
GARDEN**
Celebrating **75** Years

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Monarch Butterfly Tag and Release Day Saturday, September 21, 2013!



Announcement

(Norfolk, VA) –Norfolk Botanical Garden (NBG) will host their 4th annual Monarch Butterfly Tag and Release event on Saturday, September 21, 2013 from 10 a.m. to 5p.m. After an informational briefing at the Butterfly House, guests will have the chance to tag a Monarch butterfly and release it into the Garden.

The Monarch migrates in late summer to early fall with a destination of Mexico. They can travel up to 100 miles per day with a total journey of nearly 2500 miles. In Hampton Roads, the peak season for the Monarch migration is September 18 through September 26. It's perfect timing to say farewell to our exquisite friends!

All guests will receive a certificate with the tracking number for their specific butterfly. The Butterfly Society will assist guests and answer any additional questions. To mark the occasion, children will have the opportunity to have their face painted with butterfly inspired artwork. It's a unique and exciting experience for the entire family!

Guests have enjoyed personal encounters in the Butterfly House with the hundreds of butterflies that have called the Garden home since it opened on June 16, 2013. The Butterfly House is open daily from 10 a.m. to 5 p.m. and runs through September 22, 2012. **The Monarch Tag and Release event and the Butterfly House are included with regular Garden admission.**

About Norfolk Botanical Garden

Norfolk Botanical Garden represents an oasis of more than 40 themed gardens encompassing 155 beautiful acres. From stunning plant collections to *WOW- World of Wonders: A Children's Adventure Garden*, this diverse natural beauty can be explored by tram, boat, or walking tours. The Garden is accredited by the American Alliance of Museums, is recognized as a Virginia Historic Landmark, listed on the National Register of Historic Places, a Virginia Green attraction, and is managed by the Norfolk Botanical Garden Society supported by the City of Norfolk. Norfolk Botanical Garden is dedicated to enriching life by promoting the enjoyment of plants and the environment through beautiful gardens and education programs. Admission is \$11 for adults, \$10 for seniors and military, \$9 for ages 3-17, 2 and under are free. For more information, visit www.norfolkbotanicalgarden.org