

For Immediate Release

September 18, 2014
Norfolk Botanical Garden
6700 Azalea Garden Road
Norfolk, Va. 23518



Kelly Welsh
Public Relations Manager
Office: (757) 441-5830 ext. 346
www.norfolkbotanicalgarden
Cell: (757) 404-8269

Monarch Butterfly Tag and Release Day Saturday, September 20, 2014!



Invitation to Cover

What: 2014 Monarch Butterfly Tag and Release

Where: Norfolk Botanical Garden, 6700 Azalea Garden Road, Norfolk, VA 23518

When: Saturday, September 20, 2014 from 10 a.m. to 4:00 p.m.

(Norfolk, VA) –On Saturday, September 20, 2014, Norfolk Botanical Garden (NBG) will host their 5th annual Monarch Butterfly Tag and Release event from 10:00 a.m. to 4:00 p.m. After an informational briefing at the Butterfly House, guests will tag a Monarch butterfly and release it into the Garden. There are 50 butterflies tagged each hour.

The Monarch butterfly migrates in late summer to early fall to Mexico. They can travel up to 100 miles per day with a total journey of nearly 2500 miles. In Hampton Roads, the peak season for the Monarch migration is September 18 through September 26. It's perfect timing to say farewell to our exquisite friends!

All guests will receive a certificate with the tracking number for their specific butterfly. The Butterfly Society will assist guests and answer any additional questions. It's a unique and exciting experience for the entire family!

Guests have enjoyed personal encounters in the Butterfly House with the hundreds of butterflies that have called the Garden home since it opened in June. The Butterfly House is open daily from 10:00 a.m. to 7:00 p.m. through Sunday, September 21, 2014. **The Monarch Tag and Release event and the Butterfly House are free with Garden admission.**

The Garden is truly a masterpiece with wildlife emerging and flowers blooming daily.

For more information, visit www.norfolkbotanicalgarden.org

About Norfolk Botanical Garden

Norfolk Botanical Garden represents an oasis of more than 40 themed gardens encompassing 155 beautiful acres. From stunning plant collections to *WOW- World of Wonders: A Children's Adventure Garden*, this diverse natural beauty can be explored by tram, boat, or walking tours. The Garden is accredited by the American Alliance of Museums, is recognized as a Virginia Historic Landmark, listed on the National Register of Historic Places, a Virginia Green attraction, and is managed by the Norfolk Botanical Garden Society supported by the City of Norfolk. Norfolk Botanical Garden is dedicated to enriching life by promoting the enjoyment of plants and the environment through beautiful gardens and education programs. Admission is \$11 for adults, \$10 for seniors and military, \$9 for ages 3-17, 2 and under are free. For more information, visit www.norfolkbotanicalgarden.org

###