

## For Immediate Release

September 10, 2015  
Norfolk Botanical Garden  
6700 Azalea Garden Road  
Norfolk, Va. 23518



Kelly Welsh  
Marketing & Communications  
Director  
kelly.welsh@nbgs.org  
[www.norfolkbotanicalgarden](http://www.norfolkbotanicalgarden)  
Office: (757) 441-5830 ext. 346

## Monarch Butterfly Tag and Release Day Saturday, September 19, 2015!



*Announcement*

(Norfolk, VA) –Join Norfolk Botanical Garden (NBG) and the Butterfly Society of Virginia for the 6th annual Monarch Butterfly Tag and Release event on Saturday, September 19, 2015 from 10:00 a.m. to 4:00 p.m. After an informational briefing at the Butterfly House, guests will have the opportunity to tag a Monarch butterfly and release it into the Garden. There are approximately 50 butterflies tagged each hour.

The Monarch migrates in late summer to early fall and travels to Mexico. They can travel up to 100 miles per day with a total journey of nearly 2500 miles. In our area, the peak season for the Monarch migration is September 18 through September 26. It's perfect timing to say farewell to our exquisite friends!

All tagging guests will receive a certificate with a unique tracking number for their butterfly. The Butterfly Society will assist guests and answer any additional questions. It's a unique and exciting experience for the entire family!

Guests have enjoyed personal encounters in the Butterfly House with the hundreds of butterflies that have called the Garden home since it opened in June. The Butterfly House is open daily from 10:00 a.m. to 7:00 p.m. through Sunday, September 20, 2015. **The Monarch Tag and Release event and the Butterfly House are FREE with Garden admission.**

*The Garden is truly a masterpiece with wildlife emerging and flowers blooming daily.*

For more information, visit [www.norfolkbotanicalgarden.org](http://www.norfolkbotanicalgarden.org)

### **About Norfolk Botanical Garden**

Norfolk Botanical Garden represents an oasis of 52 themed gardens encompassing 155 beautiful acres. From stunning plant collections to *WOW- World of Wonders: A Children's Adventure Garden*, this diverse natural beauty can be explored by tram, boat, or walking tours. The Garden is accredited by the American Alliance of Museums, is recognized as a Virginia Historic Landmark, listed on the National Register of Historic Places, a Virginia Green attraction, and is managed by the Norfolk Botanical Garden Society supported by the City of Norfolk. Norfolk Botanical Garden is dedicated to enriching life by promoting the enjoyment of plants and the environment through beautiful gardens and education programs. Admission is \$11 for adults, \$10 for seniors and military, \$9 for ages 3-17, 2 and under are free. For more information, visit [www.norfolkbotanicalgarden.org](http://www.norfolkbotanicalgarden.org)

###