

Norfolk Botanical Garden

Summer Exhibit 2014

For Immediate Release

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Norfolk Botanical Garden
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Announcement

(Norfolk, VA) Norfolk Botanical Garden announces its summer exhibit **Mission Monarch: Project Milkweed** embarking June 13, 2014, sponsored by Capital Group Companies. The summer exhibit will focus on the issues and solutions for the declining monarch butterfly population. The Butterfly House and 3-acre Bristow Butterfly Garden and is the backdrop for the exhibit. Enjoy daily presentations at the Migration Station by the Butterfly Society of Virginia, learn how to attract butterflies to your yard and how you can make a difference even with just one milkweed plant! Families will enjoy "migrating" through the fun Monarch Flyway, a 600ft. trail that connects the Children's Garden and the Butterfly House. Kids can crawl-through a 14ft caterpillar, wrap themselves in a chrysalis, and go on a special hunt with Millie the Monarch to receive a special prize!

WOW Children's Garden

The Youth Education Department will offer a monarch education station in the children's garden, daily from 10:00am-6:00pm. This area will include crafts and interactive activities that take the children through a monarch's migration. These will include: Movement through a course to learn about metamorphosis.

- Games that teach about the obstacles that monarchs face (predators, loss of habitat, etc.)
- A flower model for children to "pollinate."
- Monarch "dress-up" activities that teach about the parts of a butterfly.

NBG Caterpillar Club

Join NBG educators for the Caterpillar Club daily in the butterfly garden for an hour of fun butterfly related activities. This program will include a different monarch/butterfly related theme for each day of the week. Each class will include story time, a craft, and a guided exploration of the butterfly house. Participants will receive a "monarch passport" and receive a stamp each time they participate.

Butterfly Festival

Join NBG and the Butterfly Society of Virginia on July 19, 2014, 10am-4pm for our first Butterfly Festival. Enjoy sessions, guest speakers, booths, food, activities and of course the butterflies. Purchase butterfly host and nectar plants, including milkweed, from the Butterfly Society Plant Sale.

Join NBG as we embark on **Mission Monarch: Project Milkweed** this summer.

Norfolk Botanical Garden has also partnered with Old Dominion University. Click [here](#) to learn more about the ODU **Monarchs for Monarchs** and **Mission Monarch: Project Milkweed** as we join the nationwide effort to stabilize the monarch butterfly population.

The Garden is truly a masterpiece with wildlife emerging and flowers blooming daily.

For more information, visit www.norfolkbotanicalgarden.org

About Norfolk Botanical Garden

Norfolk Botanical Garden represents an oasis of more than 40 themed gardens encompassing 155 beautiful acres. From stunning plant collections to *WOW- World of Wonders: A Children's Adventure Garden*, this diverse natural beauty can be explored by tram, boat, or walking tours. The Garden is accredited by the American Alliance of Museums, is recognized as a Virginia Historic Landmark, listed on the National Register of Historic Places, a Virginia Green attraction, and is managed by the Norfolk Botanical Garden Society supported by the City of Norfolk. Norfolk Botanical Garden is dedicated to enriching life by promoting the enjoyment of plants and the environment through beautiful gardens and education programs. Admission is \$11 for adults, \$10 for seniors and military, \$9 for ages 3-17, 2 and under are free. For more information, visit www.norfolkbotanicalgarden.org

