

For Immediate Release

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Norfolk Botanical Garden
6700 Azalea Garden Road
Norfolk, VA 23518



**NORFOLK
BOTANICAL
GARDEN**

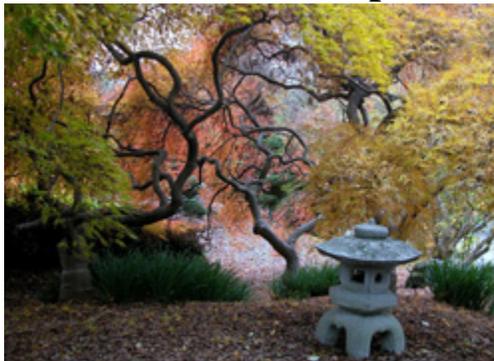
Celebrating **75** Years

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Norfolk Botanical Garden

Presents

The NBG Garden Explorer!



Announcement

(Norfolk, VA) –Norfolk Botanical Garden (NBG) launches a new **Garden Explorer** data base for easy access to the Garden's expansive plant collection. Access the new program through the NBG website or your mobile phone or device to search for plants by common or scientific name or plant locations. Guests can also browse a map that highlights all the plants in the Garden. Find unique features or take a custom tour of different locations. From a Smartphone/mobile device, with the GPS enabled, guests can pinpoint their exact location in the Garden and launch their own exploration.

Garden Explorer has received national attention from the American Public Gardens Association (APGA). NBG is only one of a dozen gardens across the country that have implemented this data base.

“The new Garden Explorer database and map is a great new addition for Norfolk Botanical Garden,” said APGA Executive Director Dr. Casey Sclar. “It puts a powerful tool used by plant scientists around the world literally within the palm of the guest’s hand. With it, you are quickly able to find whatever plant you are interested in and some key things about it. You can also learn more about key features and background of the garden areas as well. All that is left is for people to come to the garden and...explore!”

See what you can discover in the most beautiful place in Hampton Roads! Click [here](#) to begin your search.

The Garden's own Plant Recorder David Foss has been working on this new web project for several months and is eager for guests to learn about the site and try it out for themselves.

“This new website brings Norfolk Botanical Garden into the 21st century and is dramatic shift in the way NBG is able to share its plant collection and garden features with guests,” Foss said. “People worldwide will be able to search our collection via the internet. The site is designed to work well on mobile devices, so visitors in the Garden will be the biggest benefactors of this because they will be able to search for specific plants, navigate using maps, find specific features and take great new tours which could bring them to hidden places they may never have found otherwise.”

About Norfolk Botanical Garden

Norfolk Botanical Garden represents an oasis of more than 40 themed gardens encompassing 155 beautiful acres. From stunning plant collections to *WOW- World of Wonders: A Children’s Adventure Garden*, this diverse natural beauty can be explored by tram, boat, or walking tours. The Garden is accredited by the American Alliance of Museums, is recognized as a Virginia Historic Landmark, listed on the National Register of Historic Places, a Virginia Green attraction, and is managed by the Norfolk Botanical Garden Society supported by the City of Norfolk. Norfolk Botanical Garden is dedicated to enriching life by promoting the enjoyment of plants and the environment through beautiful gardens and education programs. Admission is \$11 for adults, \$10 for seniors and military, \$9 for ages 3-17, 2 and under are free. For more information, visit www.norfolkbotanicalgarden.org

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