

For Immediate Release

January 9, 2015
Norfolk Botanical Garden
6700 Azalea Garden Road



Kelly Welsh
Marketing & Communications
Director
Office: (757) 441-5830 ext. 346
Cell: (757) 404-8269

*****Media Alert*****

What: FREE Admission to Norfolk Botanical Garden

Where: Norfolk Botanical Garden, 6700 Azalea Garden Road, Norfolk, VA 23518

When: Saturday, January 3 - Monday, January 19, 2015

Garden hours: 9:00 a.m. - 5:00 p.m. daily

Gift Shop hours: Monday - Friday 9:00 a.m.- 5:00 p.m. & Sunday noon - 5:00 p.m.

Norfolk Botanical Garden (NBG) is currently offering a two-week free admission for the first time in the Garden's history to area families, as the Garden welcomes 2015, "*A year of renewal.*" It's a year of NEW beginnings, a NEW President/CEO & board leadership, and a NEW vision & strategic plan for the Garden's future. Free admission began Saturday, January 3 and will continue through Monday, January 19, 2015, in celebration of Dr. Martin Luther King's birthday. Visit the NBG Gift Shop and take advantage of the Garden's **50% off** sale! Most current items are 1/2 off as the Garden's Gift Shop prepares for a new look and Grand Opening in spring 2015 with new handmade & local organic products, unique garden decor and much more!

Explore the **Garden's 155 acres, an oasis nestled between diverse neighborhoods surrounded by stunning water views - the most beautiful location in Coastal Virginia.** More than 75 years ago, a Works Progress Administration (WPA) group of more than 200 African American women and 20 men cleared dense vegetation and planted the first azaleas at NBG. They left a lasting legacy, a gift for all to enjoy.

In celebration of the WPA gardeners and Dr. Martin Luther King's legacy, Norfolk Botanical Garden is offering the free gift of admission for everyone to discover the Garden's beauty now through Monday, January 19, 2015. **Complimentary guided tram tours are offered each hour from 10 a.m. to 4 p.m. daily.**

The Winter Orchid Display at the NBG Tropical Display House is a must see with blooming orchids daily. There is something for everyone all year long.

Renew your spirit in the New Year!

Become a NBG member and enjoy the Garden all year for FREE!

Click [here](#) to learn more

About Norfolk Botanical Garden

Norfolk Botanical Garden represents an oasis of 52 themed gardens encompassing 155 beautiful acres. The Garden is accredited by the American Alliance of Museums, is recognized as a Virginia Historic Landmark, listed on the National Register of Historic Places, a Virginia Green attraction, and is managed by the Norfolk Botanical Garden Society supported by the City of Norfolk. Norfolk Botanical Garden is dedicated to enriching life by promoting the enjoyment of plants and the environment through beautiful gardens and education programs. Admission is \$11 for adults, \$10 for seniors and military, \$9 for ages 3-17, 2 and under are free. For more information, visit

www.norfolkbotanicalgarden.org