

**For Immediate Release**

July 17, 2014

Norfolk Botanical Garden  
6700 Azalea Garden Road  
Norfolk, VA 23518

Kelly Welsh  
Public Relations Manager  
kelly.welsh@nbgs.org  
[www.norfolkbotanicalgarden](http://www.norfolkbotanicalgarden)  
Office: (757) 441-5830 ext. 346



*Invitation to Cover*

**What:** Norfolk Botanical Garden – Butterfly Festival!

**Where:** Norfolk Botanical Garden, 6700 Azalea Garden Road, Norfolk, VA 23518

**When:** Saturday, July 19, 2014 from 10:00 a.m. to 4 p.m.

(Norfolk, VA) –Join Norfolk Botanical Garden (NBG) and the Butterfly Society of Virginia on Saturday, July 19, 2014 for the first annual **Butterfly Festival!** Enjoy demonstrations, lectures, booths, activities and vendors and participate in fun activities for butterfly enthusiasts of all ages. Learn about the many aspects and issues of butterflies and how to attract them to your yard. Don't miss a special guest appearance at 1pm on the Baker Hall Terrace from the Virginia Opera as vocalists perform excerpts from Madame Butterfly.

Garden guests will also enjoy food vendors, Butterfly Society Plant Sale & Boutique, children's activities, including a butterfly parade, face painting, beanbag toss and several craft stations, along with special butterfly activities in the children's garden. Take a tram ride to Pollination Station at the Wildflower Meadow and the Butterfly House have up-close experience with butterflies, caterpillars and other pollinators. Don't be surprised if a butterfly lands on you. It's an experience you won't want to miss!

**Food Vendors Include:** Kettle Kings, Sofritos, Twisted Sisters, Thirsty Frog, Wrap & Roll and Kona Ice

The Garden launched its summer exhibit **Mission Monarch: Project Milkweed**, sponsored by Capital Group Companies with activities supported by the Gary Fund, Hampton Roads Foundation and is open through September 21, 2014. The summer exhibit focuses on the life and issues of the monarch butterfly population. You can help monarch butterflies by planting one milkweed, the only food source for monarch caterpillars! The Butterfly Society of Virginia is bringing more than 2,000 milkweed plants to sell during the festival!

The Butterfly Festival is included with regular Garden admission and will take place in the Baker Hall Visitor Center and terrace. Fall in love with butterflies at Norfolk Botanical Garden!

To learn more about the Butterfly Society of Virginia, visit <http://butterflysofva.org/>

*The Garden is truly a masterpiece with wildlife emerging and flowers blooming daily.*

For more information, visit [www.norfolkbotanicalgarden.org](http://www.norfolkbotanicalgarden.org)



**About Norfolk Botanical Garden**

Norfolk Botanical Garden represents an oasis of 52 themed gardens encompassing 155 beautiful acres. From stunning plant collections to *WOW- World of Wonders: A Children's Adventure Garden*, this diverse natural beauty can be explored by tram, boat, or walking tours. The Garden is accredited by the American Alliance of Museums, is recognized as a Virginia Historic Landmark, listed on the National Register of Historic Places, a Virginia Green attraction, and is managed by the Norfolk Botanical Garden Society supported by the City of Norfolk. Norfolk Botanical Garden is dedicated to enriching life by promoting the enjoyment of plants and the environment through beautiful gardens and education programs. Admission is \$11 for adults, \$10 for seniors and military, \$9 for ages 3-17, 2 and under are free. For more information, visit [www.norfolkbotanicalgarden.org](http://www.norfolkbotanicalgarden.org)