

For Immediate Release

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Norfolk Botanical Garden
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Announcement

(Norfolk, VA) –Join Norfolk Botanical Garden (NBG) and the Butterfly Society of Virginia for the 2015 second annual **Butterfly Festival!** Enjoy demonstrations, lectures, booths and fun activities for butterfly enthusiasts of all ages on Saturday, July 11, 2015 from 9:00 a.m. to 4:00 p.m. Learn about the butterfly life cycle and how you can attract them to your yard.

Garden guests will also enjoy food vendors, music, children's activities, including a butterfly parade, face painting, beanbag toss and several craft stations, along with special butterfly activities in the children's garden. Take a tram ride out to the Butterfly House for an up-close experience with butterflies and caterpillars. Don't be surprised if a butterfly lands on you. It's an experience you won't want to miss!

The Garden is continuing its message to save the Monarch butterfly with **Mission Monarch: Project Milkweed** which focuses on the life and issues of the monarch butterfly population. You can help monarch butterflies by planting one milkweed plant, the only food source for monarch caterpillars! The Butterfly Society of Virginia will sell butterfly attracting plants including four varieties of milkweed during the festival!

The Butterfly Festival is included with regular Garden admission and will take place in the Garden's Bristow Butterfly Garden. Fall in love with butterflies at Norfolk Botanical Garden!

To learn more about the Butterfly Society of Virginia, visit <http://butterflysofva.org/>

The Garden is truly a masterpiece with wildlife emerging and flowers blooming daily.

For more information, visit www.norfolkbotanicalgarden.org



About Norfolk Botanical Garden

Norfolk Botanical Garden represents an oasis of 52 themed gardens encompassing 155 beautiful acres. From stunning plant collections to *WOW- World of Wonders: A Children's Adventure Garden*, this diverse natural beauty can be explored by tram, boat, or walking tours. The Garden is accredited by the American Alliance of Museums, is recognized as a Virginia Historic Landmark, listed on the National Register of Historic Places, a Virginia Green attraction, and is managed by the Norfolk Botanical Garden Society supported by the City of Norfolk. Norfolk Botanical Garden is dedicated to enriching life by promoting the enjoyment of plants and the environment through beautiful gardens and education programs. Admission is \$11 for adults, \$10 for seniors and military, \$9 for ages 3-17, 2 and under are free. For more information, visit www.norfolkbotanicalgarden.org

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